

CELEBRATE SPRING EVENT

KMB hosts an annual Celebrate Spring event to kick-off Michigan Clean-up Days. A reception with educational speakers is held in a different city each spring. This event is open to the public.

MICHIGAN CLEAN-UP DAYS APRIL 1 - MAY 31

This two-month clean-up campaign is sponsored by KMB. The Governor of Michigan has officially declared April through May as Michigan Clean-Up Days. It is designed to encourage individuals, families, groups and communities to organize and take part in local clean-up activities. KMB wants YOU to join its army of volunteers to:

- Preserve the environment
- Clean-up littered sites
- Preserve historical sites
- Restore neglected sites
- Plant flowers and trees
- Reduce, Recycle and Reuse
- Celebrate the beauty of Michigan

"KEEP IT CLEAN & GREEN"

This ongoing campaign, begun in 2007, emphasizes environmental awareness and responsibility in addition to anti-litter. It carries a special emphasis on engaging school-age children as environmental stewards. Schools are encouraged to establish KMB Kids' Clubs with the sponsorship and support of KMB.

BECOME A KMB MEMBER

KMB Inc. welcomes your help, interest, participation and support. The citizens of Michigan have a vested interest in our state and environment. Beautification contributes to an improved quality of life for everyone.

MEMBERSHIP APPLICATION

KMB has a donor-member program. There is a minimum annual donation of \$25.00 for a Club/Organization, Municipality, School, or Place of Worship. There is no minimum annual donation for all others. Giving societies are as follows:

Patron Society	Up to \$99
Mackinaw Bridge Society	\$100-\$249
Capitol Society	\$250-\$499
Peninsula Society	\$500-\$999
Michigan Society	\$1,000-\$2,499
Great Lakes Society	\$2,500-\$4,999
Governor Society	\$5,000 and up
Legacy Society ...	Planned & Estate Gifts

NAME

Check one:

- Individual/Family
- Business / Corporation
- Club / Organization
- School
- Municipality
- Foundation
- Place of Worship

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Your tax-deductible donation may be made online at www.KeepMichiganBeautiful.org using PayPal™ or by mailing a check payable to:

KEEP MICHIGAN BEAUTIFUL, INC.
P.O. BOX 23215
LANSING, MI 48909



Keep Michigan Beautiful, Inc.

**WHO WE ARE
WHAT WE DO**



*Celebrate the
beauty of Michigan!*

- Clean up littered areas
- Plant flowers and trees
- Restore historic sites
- Enhance the environment

RETHINK • REPURPOSE • RESTORE

KMB THANKS YOU!

JOIN • SUPPORT • PARTICIPATE

HISTORY OF KMB

In 1962, Governor John B. Swainson appointed a 17 member Michigan State Litter Prevention Committee. The next year the name was changed to Keep Michigan Beautiful, Inc. (KMB). In 1965, following the White House Conference on Beautification hosted by Lady Bird Johnson, a Governor's conference was held in Lansing. At this conference, Governor George W. Romney declared that Keep Michigan Beautiful, Inc. would be the official state organization to combat litter and to promote beautification.

Noteworthy in KMB history is its "Don't Be a Litter-Bug" campaign; its newsletter originally known as "Littergram" and its "Ozzie the Otter" mascot.

KMB is a state-wide organization that reaches into every area of the state. In 1963, the Beautification Council of Southeastern Michigan was organized and is District 1 of KMB.

In 1992, the Keep Michigan Beautiful Foundation was established to financially benefit KMB, Inc. At one time KMB was the benefactor of grants from the State of Michigan; however it has not received state appropriations since the 1980's.

KMB receives the endorsement of the governor and various state agencies. Each governor has served as our honorary chairperson and has supported KMB programs through annual proclamations.

CONTACT KMB
KEEP MICHIGAN BEAUTIFUL, INC.

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www.KeepMichiganBeautiful.org

Executive Director: Bob Eldridge

WHAT IS KMB?

Keep Michigan Beautiful, Inc. is a non-profit, educational public service organization of volunteer citizens whose goal is to promote the cause of beautification and anti-littering. KMB is the only organization sanctioned by the state that recognizes and honors beautification programs and activities as well as promotes and educates the public in all aspects of beautification. KMB is supported by memberships, contributions and various fund raisers. The organization qualifies as a 501 (c) (3) corporation.

KMB ORGANIZATION

KMB is governed by a Board of Directors comprised of not more than 50 members, (11 of whom serve on the Executive Committee). Members are volunteers committed to the objectives of KMB and come from all geographic areas of Michigan. Executive Committee meetings are held monthly and Board meetings are held quarterly. An annual meeting is held each fall in conjunction with an awards program. KMB has an executive director (a paid employee or volunteer) who represents and implements the policies of the Board.

KMB OBJECTIVES

- To identify, recognize and honor programs or projects that involve outdoor beautification, litter prevention and control, recycling of waste materials, clean-up, site restoration and historical preservation.
- To conduct and encourage educational programs to achieve our goals.
- To encourage and assist in the organization of local groups concerned with beautification.
- To develop and disseminate information to promote KMB objectives.
- To coordinate annual clean-up and litter abatement programs with "Michigan Clean-Up Days" (April 1 – May 31).
- To recognize and honor beautification projects at an Annual Awards Program.

AWARDS PROGRAM

KMB annually hosts a KMB Awards Program recognizing programs, projects and activities that substantially contribute to the beautification, clean-up, environmental enhancement, site restoration and historical preservation of the state. This very popular event, held in a different city each fall, highlights the projects that have helped beautify our state.

KMB presents four levels of Awards:

- President's Plaque
- Michigan Plaque
- Distinguished Service Award
- Award of Merit

The scope and nature of the project determines the award.

Who may apply for an award?

The following groups may apply for an award:

- City, county or state government
- Community organization
- Business or industry
- School / Youth organization
- Individual

Nomination Forms

Nomination forms are available from:

- the KMB office (see address on form)
- the KMB website:
www.KeepMichiganBeautiful.org
- any member or director of KMB

A project, activity or individual may be nominated by anyone from the general public. There is no fee to submit a nomination.

Nominations must conform to the requirements given on the nomination form and will be subject to evaluation by an Awards Committee.

LOOK · APPRECIATE · NOMINATE